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| **Blog Comment Rubric** | |
| **Score** | **Basis for Scoring** |
| ------------------------= =  **4 or A** | * Concise (3 -4 paragraphs) with a specific focus * Shares thoughts, ideas, or opinions * Opening grabs the reader's attention while introducing the point of the comment. * Specific details support information in the comment * Has a "So What?", theme, lesson, or specific point that attracts the readers' attention * Demonstrates detailed understanding of the blog topic * Positive tone engages the reader * Spelling, punctuation, and capitalization is correct * --------------------------------------------------------- |
| **3 or B** | * Concise (2 - 3 paragraphs) with a focus * Shares thoughts, ideas, or opinions * Opening grabs the reader's attention while introducing the point of the comment * Specific details support information in the comment * Has a "So What?", theme, or lesson * Demonstrates understanding of the blog topic * Positive tone engages the reader * Spelling, punctuation, and capitalization is correct * --------------------------------------------------------- |
| **2 or C** | * Entries are short (2 paragraphs) with a focus * Shares thoughts, ideas, or opinions * Opening introduces the point of the comment * Details support information in the comment * Has a point * Shows some understanding of the blog topic * Positive tone * Spelling, punctuation, and capitalization is correct * --------------------------------------------------------- |
| **1 or D** | * Entries are short (2 paragraphs) with a focus * Shares a thought, idea, or opinion * Opening introduces the point of the comment * Limited details to support information in the comment * Point of comment is unclear * Shows some understanding of the blog topic * Positive tone * Spelling, punctuation, and capitalization has mistakes * --------------------------------------------------------- |

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| CATEGORY | **5** | **4** | **3** | **2** | **1** |
| **Creativity** | Used most of the online features, good color scheme, and is interesting! | Used most of the features and is interesting... | Tried many features, good color scheme, and is ok... | Very few features, mixed color scheme, and is just ok... | Did not get it working! |
| **Content** | You feel like the journal was written by the real poet! | Good style where you see good effort to sound like the poet... | OK... sometimes you can see that the poet would not have written this.. | Clumsy, looks like a student wrote it rather than the poet... | Did not write as if you were the poet... |
| **Mechanics** | No spelling or grammatical mistakes... | Very few spelling or grammatical mistakes... | 3 - 5 spelling or grammatical mistakes... | 6 or more spelling or grammatical mistakes... | More than 10 spelling or grammatical mistakes... |
| **Technical Expertise** | The pages and navigation all work and customers can undertstand how to use your journal easily! | Looks organized with a good layout... | Organization is just okay and there might be a problem with navigation... | Something is missing... | Did not create the journal... |
| **Completion** | Finished Exactly on time... |  | Finished one day late! |  | Did not finish on time! |